

Campus Master Planning: Make no little plans

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UniSA:

- **25 years old**
- **SA Institute of Technology and SA College of Advanced Education**
- **6 campuses**
- **33,000 students**



Changes:

- **Vice Chancellor and other members of SMG**
- **Horizon 2020**
- **SA Bio Medical Precinct**
- **Federal and State government**
- **Crossing the Horizon**
- **Magill educational precinct**



Drivers for undertaking Campus Master Planning

- **Academic (i.e. changes in programs, pedagogy)**
- **Political scene (i.e. funding sources)**
- **Latest trends (i.e. student spaces for extracurricular activities)**
- **Catch up/patch up approach**
- **Senior Management**
- **Time lapsed since last Master Plan was done**

Selection of institutions to visit

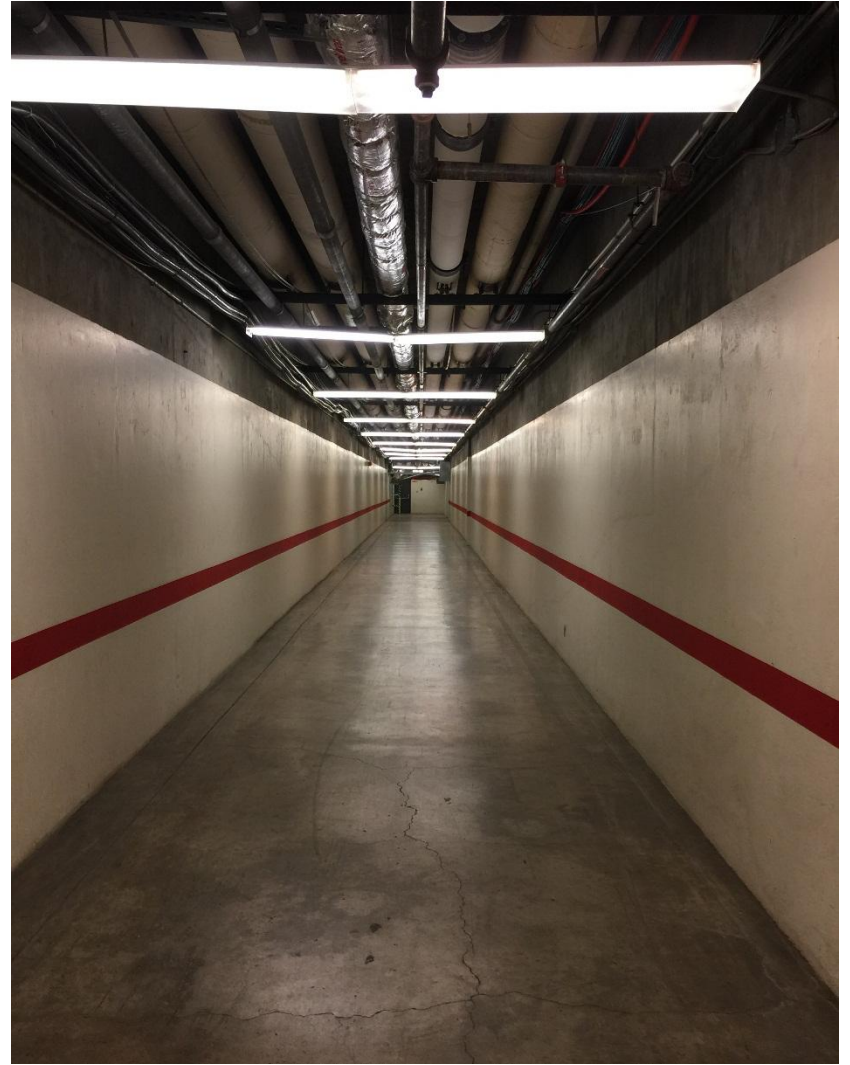
- **USA**
- **Size**
- **Student numbers**
- **Geographic location (CBD, Metro...)**
- **History**
- **Campus Master Planning process in the last 5 years**

TEFMA Campus Master Planning Workshop, Auckland, NZ

- **Reoccurrence**
- **Active document, point of reference or a dust collector**
- **Intents**
- **Reasons**
- **Consultant selection**
- **Strategic plan**
- **Global**

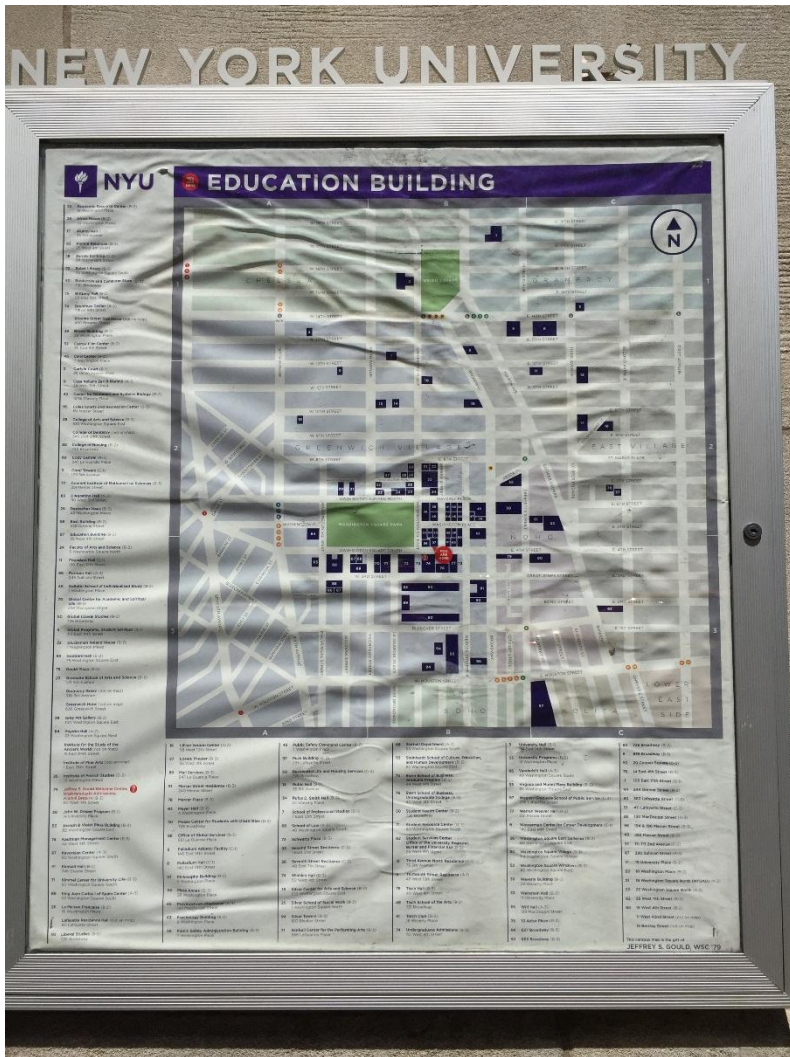


















NYU 2031:

- Creates for the first time an NYU strategy for growth that is comprehensive, transparent, and predictable.
- Takes a long-term and citywide view to envision future growth beyond the Greenwich Village area.
- Equips NYU with the planning tools to better understand and meet future academic needs.
- Envisions expanded and improved space for classrooms, research facilities, faculty offices, and performance spaces.
- Envisions more and improved space for students, including places for extracurricular activities, lounges, and meetings as well as a public school for the Greenwich Village community.

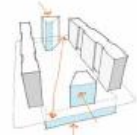
To learn more, go to: www.nyu.edu/NYUinNYC



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Washington Square Core

Combined with preservation, reuse, and new development—and with a focus on improvements to public spaces, the strategy for the superblocks is to better integrate them into the city.



Washington Square Village

The strategy calls for retaining the Washington Square Village buildings while adding a new academic center, offering an opportunity to integrate the fragmented open spaces into a true urban landscape accessible to the public. NYU proposes two new academic buildings and maximizing below-grade space.

The new landscape is envisioned as a pedestrian thoroughfare and a forum for interaction between students, faculty, and the public.



- Create a single, publicly accessible ground plane
- Maximize below-grade space
- Shape buildings to animate the open space and frame pedestrian networks
- Orient site to bring light to green space below
- Fine-tune the building forms to maximize light and air



University Village

The strategy for the southern block is to add a residential fourth tower, as well as an expansion playground at the large marked site, to enhance and extend the existing "parks in the park" concept. In addition, a mixed-use building on the existing Colea Center site allows a great opportunity for a built gym and added retail, academic, and residential space.



- Add fourth tower to the current composition
- Rebuild gym, add retail, and add highly functional academic and residential space above
- Combine green spaces, expand Green Street Way, and create a major new open space at the corner of Bleeker Street and La Guardia Place

For more detailed information, go to www.nyu.edu/NYUinNYC



Neighborhood

NYU 2031 sets limits as well as guidelines for future growth within the neighborhood.

With a priority placed on adaptive reuse and preservation of the urban fabric through site selection and contextual requirements, the

strategy is to promote a lively mix of use and habitat so that NYU can contribute significantly to the character of local communities. Site selection criteria will be based on appropriate scale, use, and fit for the location.

Remote

The University has identified three sites that offer the potential for growth, each based on an academic rationale.



Health Corridor

With an existing presence along First Avenue near NYU's health facilities, NYU 2031 establishes the potential for incremental growth with the expansion and relocation of health-related disciplines; the College of Nursing's planned move from Washington Square is an example. The site presents NYU with opportunities for greater collaboration and significant growth in science and research.

- Basic Science site, west of First Avenue and Brooklyn East (owned by NYU, subject to RFP); to the west, a possible development site
- Basic Science site planning is underway; Brooklyn RFP not finalized



Downtown Brooklyn

In 2008, NYU and Polytechnic University announced an affiliation agreement, to result in a full merger over the next three to five years, offering both institutions the possibility of new research and program depth. The only named Polytechnic Institute of NYU is emerging as a new academic center, one that offers a merit and incremental opportunities for growth.

- Invest in and upgrade current facilities and campus infrastructure
- Leverage available air rights, which may be utilized over time, but how the University envisions the "air rights" modeling may be reconfigured based on future needs



Governors Island

On the island—a campus-like setting offering unparalleled flexibility and opportunity—NYU 2031 outlines the potential for a mixed-use center with academic programming, housing, student services, and retail. Such a center would require a critical mass of a University population and could be developed in phases, re-using many existing buildings.

- Strike White Plank as the arrival and focal point for its campus
- Develop, through reuse and restoration, some of the historical facilities (i.e. Lippitt Hall) with new development along the southern portion

For more detailed information, go to www.nyu.edu/NYUinNYC







1977 aerial view of UMass Boston against the Boston skyline (Source: *A Decent Place to Live* by Jane Roessner)



2007 aerial view of UMass Boston against the Boston skyline (Source: Sarah Weatherbee, UMass Boston)



25-Year Campus Master Plan



25-Year Campus Master Plan of building parcels and open space network for UMass Boston





Summary

- **Not one single driver for embarking on the process of Campus Master Planning**
- **Supporting document to a Strategic plan**
- **Campus Master plan that has multiple functions (i.e. reference document, guideline for capital development plan...)**
- **Live, reference document**
- **Regular review and update**

Highest hopes (Christner Architects, USA)



“Make no little plans. They have no magic to stir the blood and probably will not be realized. Make big plans. Aim high in hope and work.” – Daniel Burnham, architect and urban planner

