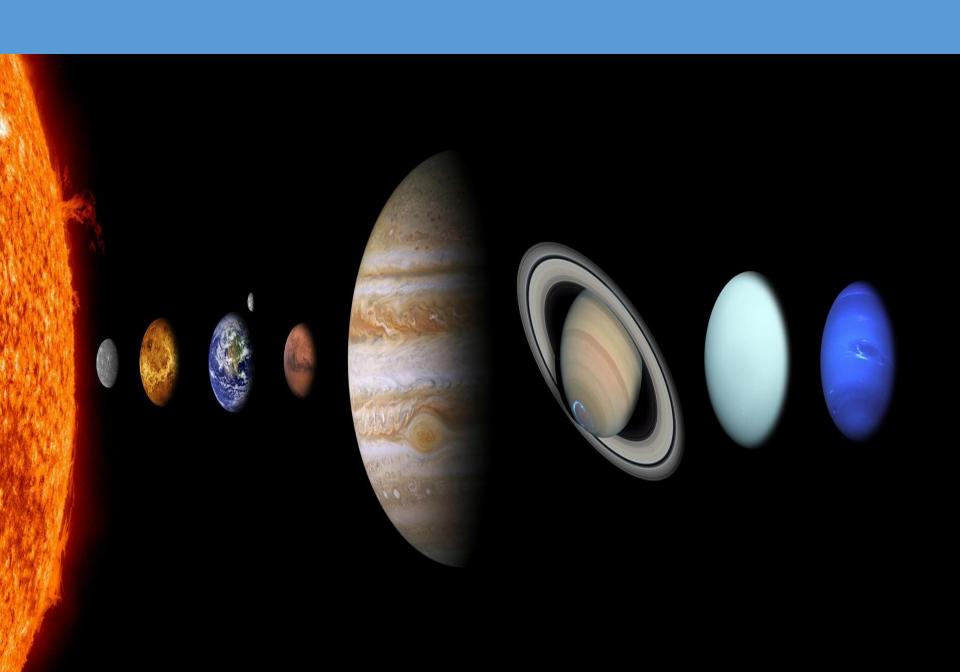




Becoming a smart organisation: Building staff and institutional capability

TEMC 2015 30 AUGUST - 2 SEPTEMBER 2015 WOLLONGONG Sandra Jeffries
Director, Information Services



Outline

- **S** Strategy
- M Merging and Management
- **A** Activities
- **R** Results
- T Time and Tradition

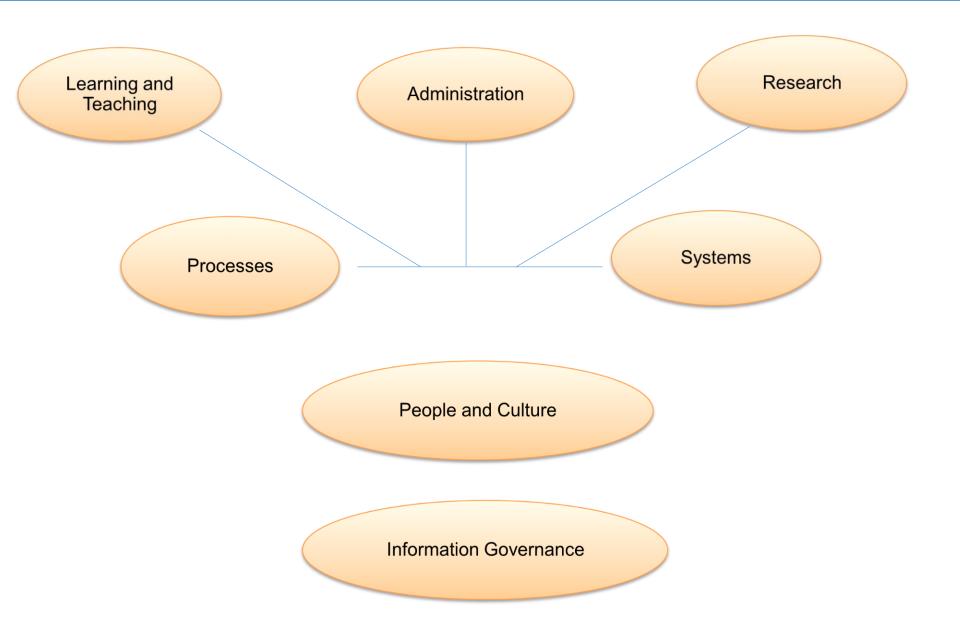
Strategy **SMART:**



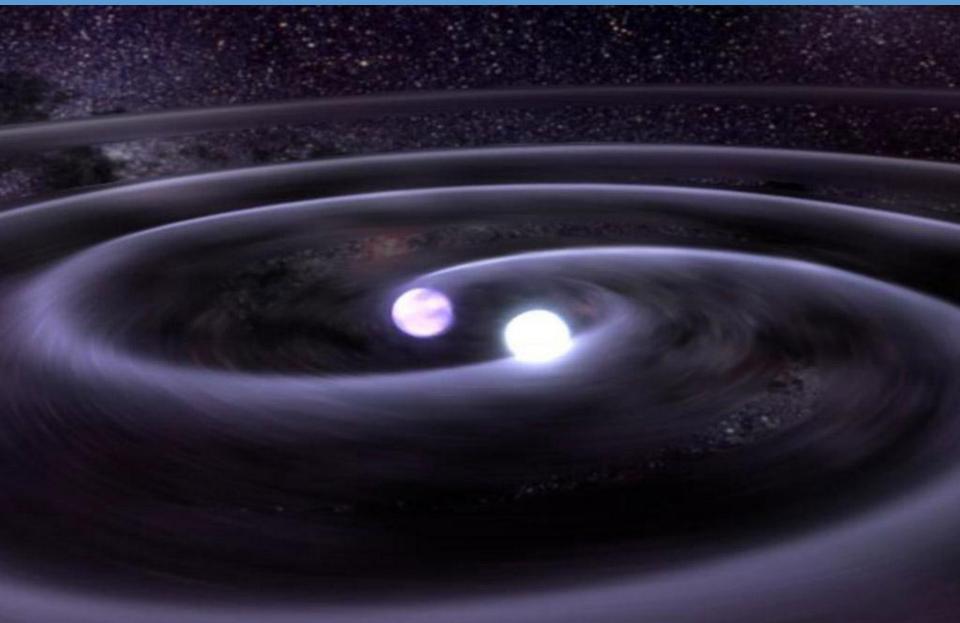
Information Management Strategy

A culture where information is created, managed, used and shared effectively to advance the University's strategic priorities.

Framework



SMART: Merging and Management



Merging and management

Recommendation for an Information Management Services unit:

That the information management and records management functions of the Branch be consolidated into a single unit with a shared action plan

Composition of unit

- Manager
- Information Officer
- Information Officer (Strategy)
- Information Officer (Copyright)
- Information Assistant (Records)
- Intranet Coordinator

 Project Managers/Officers as required

Team culture

Pluses Minuses Cross Training Awareness Confusion Reputation Dilution Size

Team culture

Our team environment

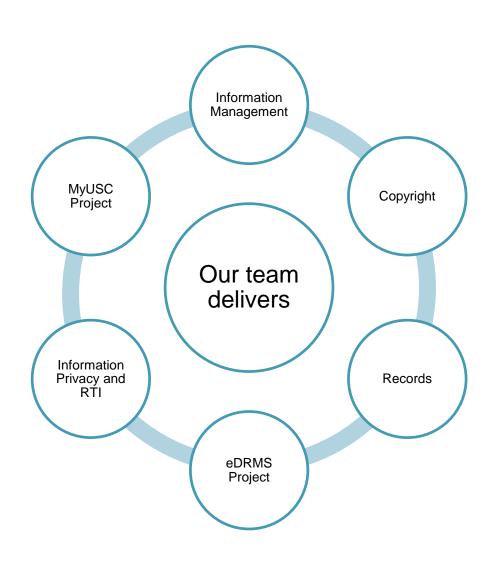
- Knowledge sharing
- Flexible
- Supportive
- Collaborative
- Thinking ahead
- Solutions focused
- Open
- Positive

Team culture

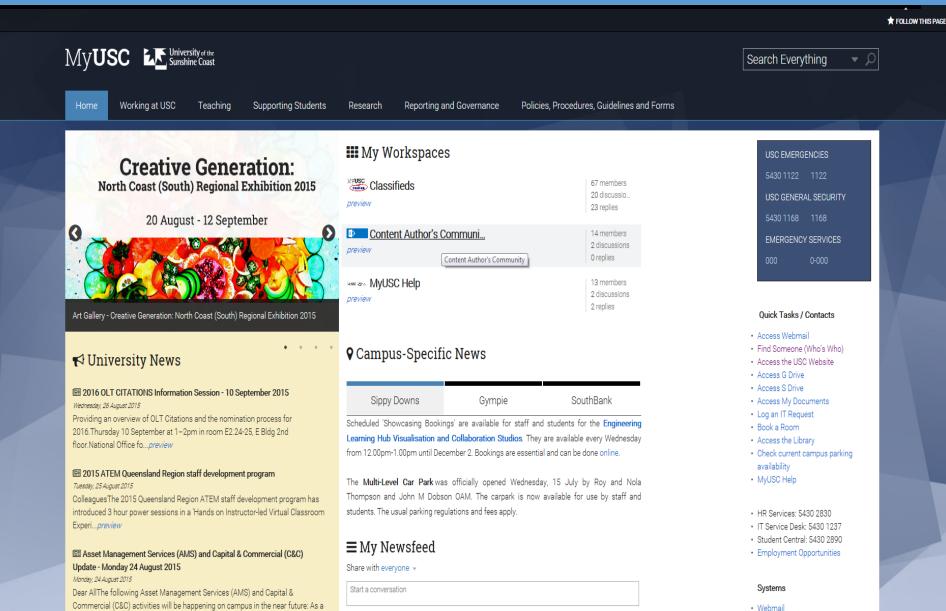


SMART: Activities

Activities



MyUSC

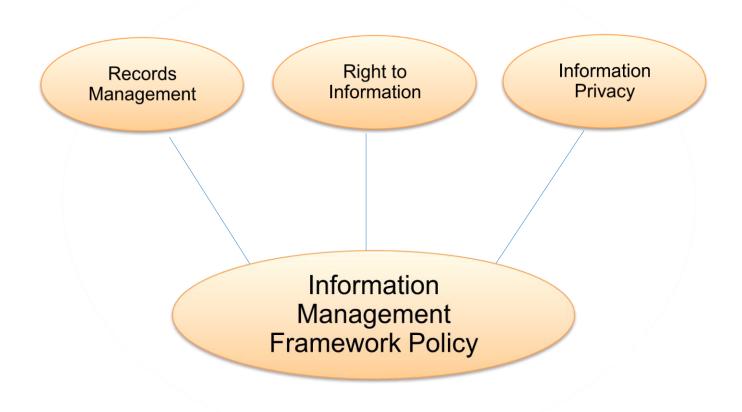


Ack HSC

Guidelines

- Information in shared network drives
- Personal information
- Identifying records
- Assessing corporate systems as recordkeeping systems
- Information asset security and handling

Policy development



Copyright Policy

Digital initiatives

Born digital,

stay digital

In-place recordkeeping

Assessment of existing corporate systems

ISO 16175.3.2012: Information and documentation – Principles and functional requirements for records in electronic office environments

eDRMS

Feasibility

Implications for other systems

Recommendations

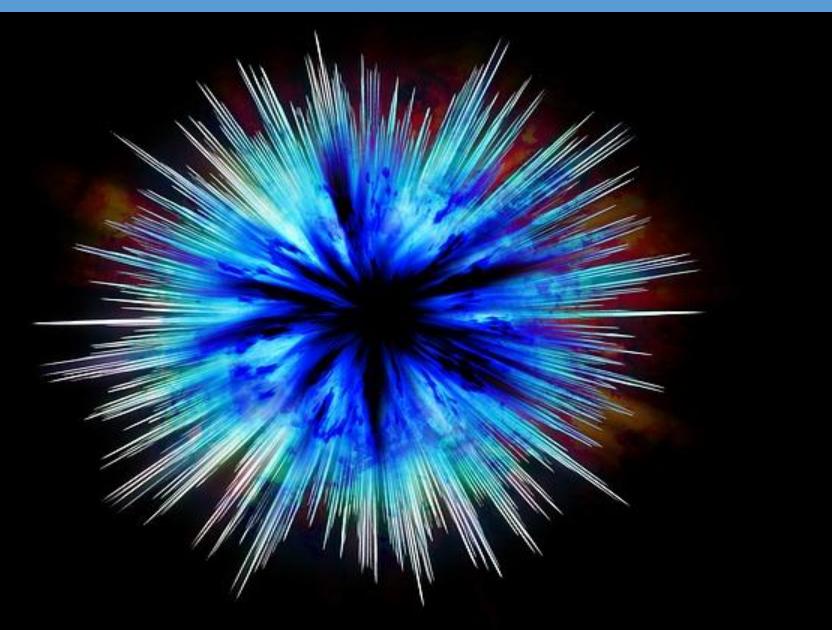
Information station



20th Anniversary



SMART: Results



Unit reputation 🏏

 Recognition of unit as trusted source of expertise

Involvement in major projects

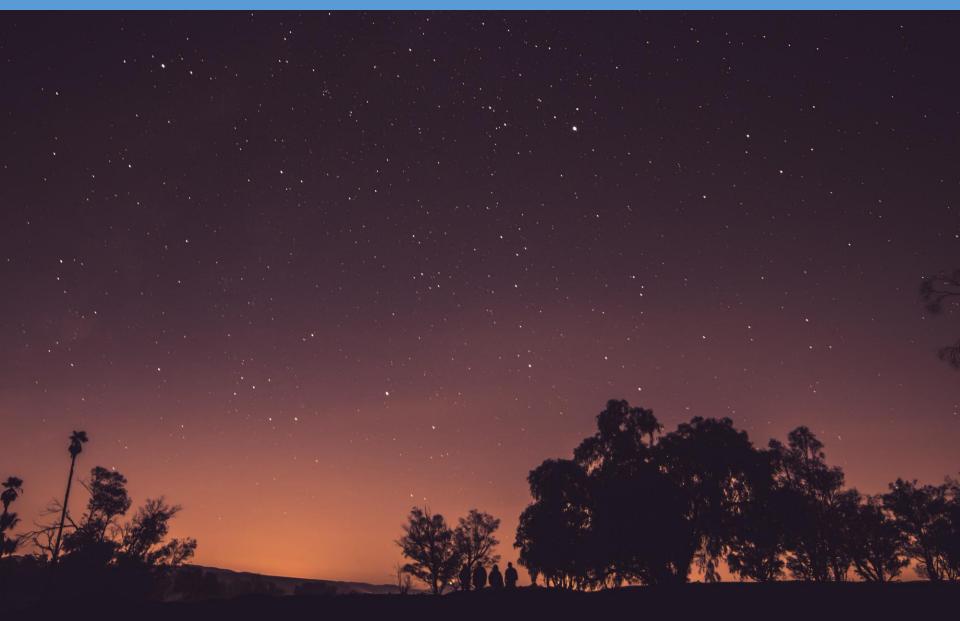
Information management 🏏

Recognition of value of good information management

Staff suggestions for improvements

Understanding of implications for others

SMART: Time and Tradition



USC context



References

- Graetz, F., Rimmer, M., Smith, A. & Lawrence, A. Managing organisational change. 3rd Australian ed., Wiley, 2011
- Herrero, L. *Viral change*. 2nd ed. Meetingminds, 2008
- Olson, J. The Slight edge. 8th ed. Success, 2013
- Siller, J. "The Case for aggregated information management roles" in *RIM Quarterly*, vol. 29, issue 1, February 2013
- Stafford, D. "Information management principles the impossible dream" in *RIM Quarterly*, vol.30, issue 3, August 2014

Contact details

Ms Sandra Jeffries
Director,
Information Services

<u>sjeffrie@usc.edu.au</u> 07 5430 2800